



# দিগন্ত বার্তা

Newsletter of Rotary Club of Calcutta New Horizons

Vol. II Yr. 2024-2025

Email: rotarycalcuttanewhorizons@gmail.com



## CLUB PRESIDENT'S MESSAGE

Dear Club Members,

As we bid farewell to 2024 and welcome the exciting possibilities of **2025**, I want to extend my warmest wishes for a Happy New Year!

2024 was a year filled with few remarkable achievements like **'Swastha Sudha'**, Community projects at **Kumirmari, Ganga Sagar** etc. I am incredibly proud of the dedication and hard work of each and every one of you. Your active participation and support have made our club a vibrant and thriving community.

Looking ahead to **2025**, I am confident that we will continue to grow and achieve great things together. We have exciting plans for several exciting community outreach programs. At the same time, we will enjoy our fellowship and build up a strong bonding with each other members.

I encourage you to embrace the new year with enthusiasm and optimism. Let us continue to foster a supportive and inclusive environment where we can learn, grow, and achieve our goals together.

Wishing you all a year filled with joy, success, and happiness.

Sincerely,

Avik Chatterjee  
President, RY: 2024-2025

### Project Showcase:

**বিনামূল্যে বিশ্বমানের রোগনির্ণয় সংক্রমণ পরীক্ষা এখন সবার হাতের মুঠোয়**

**PDxRL** **Rotary** **পুষ্টির ঊন Indian B**

Delivering Precision Through Innovation Club of Calcutta New Horizons

সুখী,  
আপনার বা পরিবারের চিকিৎসার প্রয়োজনে সব বকম পরীক্ষা/নিরীক্ষা (বক্ত, মুখ, গুত্র-কফ, বিগুপিসি ইত্যাদি) করানোর জন্য নিম্নলিখিত স্থান গুলিতে যোগাযোগ করুন।

লিডিংপ্রজ্ঞ আরএন কিসাচ ল্যাবস  
৭৩, বি বি চ্যাটার্জী রোড  
বিজ্ঞান মেডুর কাছে, কলকাতা  
কলকাতা ৭০০০৫২

PDx Research Labs  
73, B.B. Chatterjee Road  
Beside Bijon Setu, Kasb  
Kolkata 700042

**দিন ও সময়:**  
**প্রতি শনিবার সকাল ৮ টা থেকে দুপুর ৯২ টা অন্ধি**

মেডিকেল ডায়াগনস্টিক  
৩ বাতুর প্রিন্সিট - এ ফ্লর্ট ফ্লোর  
কলকাতা ৭০০০৫৫

Medicare Diagnostic  
3 Bangur Avenue,  
Block - A, First Floor  
Kolkata 700055

**দিন ও সময়:**  
**প্রতি রোববার সকাল ৮ টা থেকে দুপুর ৯২ টা অন্ধি**

নিম্নলিখিত কাগজগুলো আনতে হবে:  
১। আঙ্কারের প্রমাণপত্র  
২। আঙ্কারের প্রমাণপত্র (পেন্সিমনস সরকার বীকৃত)  
অথবা BPL বা তৎসম অধিকার সংসাপন  
অথবা স্থানীয় বিদ্যায়ক / কউকিলার /  
পঙ্কায়ত প্রদানের চিঠি  
৩। বাসস্থানের প্রমাণপত্র (আমার বা তৎসম)

যোগাযোগ করুন  
**1800-313-1440**  
(টোল-ফ্রি নম্বর)



Major Projects carried out in RY 2024-2025:

Sl	Focus Area	Date of Project	Beneficiary	Remarks
1	Maternal and child health	03-09-2024	Lady Brabourne College, Kolkata- 700017	RC Calcutta Charnock City along with other co-hosts and associate hosts had organized a Seminar on Awareness programme on "Cancer in Women" for the benefit of female students of Lady Brabourne College. Our club was a Co-host for the project. DG Rtn Dr Krishnendu Gupta, himself a gynaecologist of repute, was the Chief Guest and talked about the issue, specially emphasising the role of HPV vaccination in preventing cervical cancer. Club President Rtn Sebanti Goswami and Secretary Rtn Dhritiman Maitra of RC Calcutta Charnock City being a gynaecologist and surgeon respectively, talked about cancer of breast, uterus and ovary. They presented five cancer warriors – who successfully fought against this dreadful disease. It was expected that the attendees will, in turn make their associates and family members aware of the menace of cancer which the women tend to neglect initially. Awareness and early detection will help in reducing the cases in women.
2	Disease prevention and treatment	21-09-2024	Nivarani Smriti Pathshala Kumirmari Gram Panchayat Gosaba, Sundarban Coastal Area Kumirmari, West Bengal, 743378	Rotary Club of Calcutta New Horizons executed a Service Project in Kumirmari Island, located in the Sundarbans Coastal region of West Bengal. In Kumirmari, the children of the area come from very poor families and lack basic health and hygiene awareness. RC Calcutta New Horizons distributed new T-shirts made from special breathable fabrics to 40 children of Nivarani Smriti Pathshala, an education centre for children of the area run by Kumirmari Samaj Kalyan Sangha. The children were advised to wear clean clothes, wash their hands etc. as a crucial part of maintaining good hygiene and overall health.
3	Maternal and child health	21-09-2024	Nivarani Smriti Pathshala Kumirmari Gram Panchayat Gosaba, Sundarban Coastal Area Kumirmari, West Bengal, 743378	Rotary Club of Calcutta New Horizons executed a Service Project in Kumirmari Island, located in the Sundarbans Coastal region of West Bengal. In Kumirmari, the children of the area come from very poor families and lack basic health and hygiene awareness. Games can be a fantastic way to improve children's health, both physically and mentally. In order to help the 40 children of Nivarani Smriti Pathshala, an education centre for children of the area run by Kumirmari Samaj Kalyan Sangha, RC Calcutta New Horizons distributed 2 Nos. Soccer Balls and 12 Nos of Badminton racket with Feather shuttlecocks. The children were happy and excited.
4	Disease prevention and treatment	21-09-2024	Nivarani Smriti Pathshala Kumirmari Gram Panchayat Gosaba, Sundarban Coastal Area Kumirmari, West Bengal, 743378	Rotary Club of Calcutta New Horizons executed a Service Project in Kumirmari Island, located in the Sundarbans Coastal region of West Bengal. In Kumirmari, several common diseases affect the local population, largely due to the region's environmental conditions and limited healthcare infrastructure. The region is prone to vector-borne diseases like malaria and dengue, especially during the monsoon season when mosquito breeding increases. RC Calcutta New Horizons distributed Mosquito Nets to 50 mothers of the area. Regular use of these mosquito nets will help these families to protect themselves from mosquito bites and avoid diseases like malaria and dengue.
5	Community economic development	04-11-2024	PdX Research Labs, Kasba and Bangur Avenue	We launched our most prestigious and sustainable project, Swastha Sudha, in collaboration of PdX Research Labs (under CSR assistance from Indian Bank) wherein we provide FREE Pathological tests of any sort to the under-privileged people of the society. Initially, we are conducting the Free Camps at Kasba on Saturdays, 8:00 AM to 12:00 Noon and at Bangur Avenue on Sundays, 8:00 AM to 12:00 Noon The Kasba unit was inauguration was attended by District dignitaries including Rtn. Dr. Krishnendu Gupta, DG , Rtn. Rajani Mukherjee, Rtn. Purnendu Roy Choudhury, Rtn. Sourish Choudhury, Rtn. Anand Sharma and Rtn. Pushpita Sharma. The Bangur Avenue was inaugurated in the later hours of the day. We made elaborate awareness arrangements in the areas for the local people to take advantage of the facility.
6	Peacebuilding and conflict prevention	09-12-2024	2nd Dakshin Purba Kolkata Sammilan Book Fair, Dhakuria	Some of our members attended the Book Fair and Rtn. Avik Chatterjee, President-RY 2024-2025 presented a lecture on importance to book reading by young generation in the modern digital times of ebooks and podcast. He also talked about our project Swastha Sudha for the poor people of the area. The talk was well acknowledged by the present audience.
7	Basic education and literacy	13-12-2024	Chamrusai Premananda Ashram Society, Dhyan Ashram, Konchowki - 743503	We co-hosted the RYLA organised by Calcutta Charnock City with a contribution of USD 36.6 on 13-15/12/2024
8	Water, sanitation, and hygiene	18-12-2024	Galashia Sevak Sangha Free Primary School, Rajarhat	1 No. Water Purifier was handed over to the students of the school. The school is run by some enthusiastic people of the locality and the condition of the school is very precarious. The students were facing difficulty in drinking water and the water purifier will help them get access to pure and clean drinking water.
9	Basic education and literacy	28-12-2024	JSSS Foundation, Sagar Island, Sundarban	Our club tied up with JSSS Foundation and is planning to adopt the small school for it's betterment. For the purpose, the club members travelled all the way to Sagar Island in the Sundarban areas of West Bengal. Blankets, Food material and chocolates were distributed among the school children.  The school needs assistance in renovating a toilet and a classroom for which we agreed to support Mr. Soumen Ghosh, President of JSSS Foundation. We will take up these two issues in our next project.

ANNOUNCEMENTS AND GREETINGS (Next 3 Mths)

WELCOME		
Name	Member ID	D.O.J.
1. Jyoti Banerjee	12168691	3.10.24
2. Anwsha Chatterjee	12169032	3.10.24
3. Bhaskar Bhattacharya	12189149	2-11-24

HBD 2 U		
Name	Member ID	D.O.B.
1. Avik Chatterjee	11351627	22-Jan
2. Krishnika Chatterjee	11733253	27-Feb
3. Bhaskar Bhattacharya	12189149	28-Mar

ANNIVERSARY		
Name	Member ID	D.O.A.
1. Priyabrata Sikdar	11351613	20-Jan
2. Niher Ranjan Paul	11864729	9-Feb
3. Avik Chatterjee	11351627	16-Feb
4. Tariq Hussain	11351112	16-Mar



Winner of Lucky Draw at District Conference -2024

Note: Members shall be individually informed about Online and Physical Meetings and agenda well in advance.

UPCOMING PROJECTS:

- Tailoring school at Sagar Island.
- Renovation of toilet at JSSS Foundation School at Sagar Island.
- Renovation of Class Room at JSSS Foundation School at Sagar Island.
- Ophthalmology Eye Screening Van under Global Grant – Co-Sponsor.
- Project Happy School at Lalgarh – Associate Co-Host Club.

DONATION

We acknowledge with thanks, a donation of Rs 2000/- by a well wisher towards our Blanket Project at Sagar Island.

WHY PEOPLE BECOME UNHAPPY

Original Creativity: AnnaVitals & AdiomApp | Infographic redesign by agrassoblog.org for educational and motivational purposes

- Set expectations unrealistically high
- Think they are special but can't explain why
- Measure happiness in the wrong units
- Get used to what they have and want more (hedonic adaptation)
- Confuse not being bad with being good
- Try to find meaning in being unhappy
- Hope that other people will make them happy
- Desire happiness less than fear disappointment
- Find commiserators
- Believe happiness is a selfish pursuit
- Think that misery follows happiness
- Don't see the impact of their work

**FOUR - WAY TEST**  
To The Adaptation of AI

- Is it the Truth?** **Transparency in AI Use:** Ensuring that the implementation and capabilities of AI are communicated transparently to the public, promoting understanding and trust. Clear information about AI's functionality, benefits, and limitations helps maintain honesty and integrity.
- Is it Fair to All Concerned?** **Equitable Access to AI:** Striving to provide equal access to AI technology and its benefits to all segments of society, regardless of socioeconomic status, to prevent disparities and promote fairness. This includes addressing potential biases in AI systems.
- Will it Build Goodwill and Better Friendships?** **Collaborative Innovation:** Encouraging collaboration between different sectors and communities in the development and use of AI fosters goodwill and stronger partnerships. By working together, stakeholders can address concerns and leverage AI for the common good.
- Will it Be Beneficial to All Concerned?** **Holistic Benefits:** Utilizing AI to solve complex problems, improve efficiency, and enhance quality of life for individuals and communities. Ensuring AI is used ethically and responsibly to maximize its positive impact and minimize potential harm.

By adhering to these principles, the adaptation of AI can align with Rotary's values, fostering a more inclusive, transparent, and beneficial integration of AI into society.

Rotary Club of Calcutta New Horizons, District - 3291

**You could be the KEY to many in the Society.**

**Extend your helping hand.**

Email: rotarycalcuttanewhorizons@gmail.com

**New Year Rotary Resolutions**

1. Have Fun!
2. Grow My Club Membership
3. Support The Rotary Foundation
4. Introduce a Friend to Rotary
5. Promote Rotary More!
6. Tell More People About the Good Work We Do!
7. Engage More With Rotary Alumni, eg Rotaract + Interact
8. Eradicate Polio!
9. Connect More with Local and Global Communities
10. INSPIRE OTHERS!